

Cisco

Exam Questions 700-020

Cisco Video Sales Essentials



NEW QUESTION 1

Which Spark package supports meetings up to three people?

- A. Plus, or M1
- B. Training Center
- C. Advanced, or M2
- D. Premium, or M3

Answer: A

NEW QUESTION 2

Which management solution works with endpoints registered to UCM, VCS and Expressway?

- A. TMS
- B. CMA
- C. CMR
- D. Prime

Answer: A

NEW QUESTION 3

Why should your customer invest in video?

- A. Because that is what you are selling.
- B. While it has not taken off yet, video is going to be really big.
- C. Video monitors can be used to play video games during breaks so employees can test Gravity Rush 2 and Resident Evil 7.
- D. Video improves business through higher revenues, lower costs and increased productivity.

Answer: D

NEW QUESTION 4

How does Cisco make work streams easier before a meeting?

- A. Cisco offers a different method of connecting for each type of meeting.
- B. Cisco created one very simple way to plan, join and meet.
- C. Cisco has moved all meetings functions to the cloud.
- D. Cisco does not make work streams easier.

Answer: B

NEW QUESTION 5

What can a Cisco solution enable an energy industry customer to do?

- A. Exchange patient information with specialists more quickly.
- B. Accelerate loan approvals.
- C. Increase guest attraction with reliable services.
- D. Increase the speed of repairing and replacing aging infrastructure.

Answer: D

NEW QUESTION 6

What can a Cisco solution enable a human resources line of business customer to do?

- A. Increase sales while lowering costs.
- B. Deploy and manage training company-wide.
- C. Reduce real estate costs and environmental impact.
- D. Encourage or enforce employees to follow guidelines when booking travel.

Answer: B

NEW QUESTION 7

What is a common human resources line of business need?

- A. Surpassing the increased service expectations from consumers.
- B. Decreasing low office utilization.
- C. Improving online experiences.
- D. Increasing employee retention.

Answer: A

NEW QUESTION 8

What is a common hospitality industry need?

- A. Collaborating across multiple agencies and geographies.
- B. Minimizing the impact of natural disasters.
- C. Managing multiple properties, employees and brands.
- D. Increasing supply chain flexibility and agility.

Answer: B

NEW QUESTION 9

Which mobile endpoint is designed to work with Cisco Meeting Server?

- A. Spark
- B. Jabber
- C. CMA
- D. WebEx

Answer: C

NEW QUESTION 10

What is a common education industry need?

- A. Reducing the cost of communicating with suppliers.
- B. Addressing environmental impacts.
- C. Deploying faster manufacturing cycles.
- D. Offering or scaling online learning.

Answer: D

NEW QUESTION 10

What is at the center of collaboration?

- A. People
- B. Places
- C. Millennials
- D. Meetings

Answer: A

NEW QUESTION 11

What can a Cisco solution enable a government or public sector industry customer to do?

- A. Provide face-to-face customer communication methods for competitive advantage, increasing upsell and cross-sell opportunities.
- B. Differentiate guest experiences.
- C. Provide real-time management of critically ill patients by remotely located specialists.
- D. Optimize the citizen experience through enabling face-to-face access to government employees, especially from rural or remote areas.

Answer: D

NEW QUESTION 12

Which endpoint solutions is used in a conference room or training room?

- A. Room system
- B. Desktop system
- C. Mobile client
- D. Immersive system

Answer: A

NEW QUESTION 16

Which room system can also function as a white board?

- A. MX800
- B. Spark Board
- C. SX20
- D. SX10

Answer: B

NEW QUESTION 17

Which mobile endpoint includes persistent content capability?

- A. CMA
- B. Jabber
- C. Spark
- D. WebEx

Answer: C

NEW QUESTION 18

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