

Exam Questions AD0-E121

Adobe Experience Manager Sites Business Practitioner Expert

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NEW QUESTION 1

A customer wants to enable Two authors to finish each other's assignee workflow tastes when one author is absent or share an excessive load in the short term. What should a Business Practitioner recommend?

- A. Add both authors to dam-users group
- B. Add both authors as impersonators of each other
- C. Add both authors to workflow-users group
- D. Add both authors to a participant step

Answer: A

NEW QUESTION 2

A customer needs to update their live site when the author triggers any content activation. What should a Business Practitioner recommend be configured?

- A. Dispatcher Flush Agent
- B. Static Replication Agent
- C. Chain Replication Agent
- D. Reverse Replication Agent

Answer: C

NEW QUESTION 3

A media customer wants to implement an enterprise DAM to manage their assets. The customer works closely with third-party agencies who build and deliver bulk creatives for their projects. The marketers manage asset renditions for mobile and web layout. Which two features should the Business Practitioner recommend for the setup? (Choose two.)

- A. A Dynamic Media
- B. An integration with Adobe Creative Cloud
- C. An AEM Assets with Adobe Asset Link
- D. A translation workflow

Answer: BC

NEW QUESTION 4

The editorial manager notices that the content team is not following the recommended taxonomy and created tag duplicates in the different places of the tag hierarchy. The editorial manager follows up with the team and asks the Business Practitioner for the most efficient solution for the duplicates. What should the Business Practitioner recommend the editorial manager use?

- A. Merge operation
- B. Move operation
- C. Delete operation
- D. Unpublish operation

Answer: D

NEW QUESTION 5

A customer has a website that serves an English-speaking market. The customer wants to expand to a German-speaking market. What should the Business Practitioner recommend to seamlessly create the new website structure?

- A. Use the MSM functionality to create a language copy
- B. Use I18n Translator to create the language copy
- C. Use the MSM functionality to create a live copy
- D. Use an External Translation provider to create a language copy

Answer: C

NEW QUESTION 6

A content author receives a request to build a new page with content that includes images and layout that exists on other pages. The page must be built using the existing content. What should the Business Practitioner recommend to meet this requirement?

- A. Clone an experience fragment template
- B. Leverage the content fragment reference component
- C. Author the content directly on the page
- D. Leverage the experience fragment reference component

Answer: B

NEW QUESTION 7

A content owner is concerned about violating current license agreements for assets that have reached their contract end date. The Business Practitioner needs to make sure the published assets get unpublished. Users from the Authors or Contributors groups should not be able to republish an asset when it reaches its contract end date. Which asset property should the Business Practitioner set?

- A. Off Time
- B. Expires

- C. Usage Terms
- D. isCheckedOut

Answer: B

NEW QUESTION 8

A customer wants different teams to collaborate with each other by connecting Adobe Experience Manager (AEM) Assets with Creative Cloud desktop apps: InDesign, Photoshop and Illustrator.
Which AEM feature can be used for this requirement?

- A. Adobe Asset Link
- B. Asset link sharing
- C. AEM Projects
- D. Dynamic Media

Answer: A

NEW QUESTION 9

Which role is responsible for implementing websites, mobile applications and DAM features?

- A. Content Author
- B. Architect
- C. DevOps
- D. Developer

Answer: D

NEW QUESTION 10

The marketing team runs a campaign that starts at midnight The campaign includes multiple updates to the existing pages across the website. The marketing team needs to activate all changes automatically during non-business hours.
What should the Business Practitioner recommend?

- A. Run 'Request for Activation' workflow and specify the campaign start time in the workflow title
- B. Set On Time to the campaign start hours in On/Off Time section of page properties
- C. Schedule Later Publication via the Manage Publication wizard

Answer: A

NEW QUESTION 10

A company wants to develop a website that contains interactive and multimedia experiences that will work across all devices, the Business Practitioner needs to make sure rich media assets are used without adding too much workload to asset managers.
How should the Business Practitioner meet this requirement?

- A. Use Dynamic Media image presets
- B. Use Dynamic Media smart crop
- C. Use ffmpeg to create all possible renditions
- D. Use a video component

Answer: B

NEW QUESTION 15

A business uses AEM as a Cloud Service. The production pipeline in Cloud Manager keeps reporting a maintainability issue during the hot-fix deployment It will take more than 1 business day for the development team to resolve the deployment issue. The business wants an immediate resolution.
What should the Business Practitioner recommend to the development team?

- A. Uncheck Go Live Approval setting in Production Deployment Options and re-run the build
- B. Set Important failure Behavior setting to 'Continue immediately' and re-run the build
- C. Upload the hot-fix package and install manually via the Package Manager

Answer: A

NEW QUESTION 20

Which AEM feature provides support for content editing of single-page applications?

- A. SPA Editor
- B. SPA Blueprint
- C. Fluid Experiences
- D. AEM Assets

Answer: A

NEW QUESTION 22

A new content author joins a company for a content editing and authoring job. A user has been created. The user needs only the minimum rights for this job.
Which group should the user be added to in order to meet this requirement?

- A. The "administrators" group
- B. The "content-authors" group
- C. The "contributor" group
- D. The "workflow-administrators" group

Answer: C

NEW QUESTION 23

A customer that uses version 6.5 wants to have a text component with basic text editing features. The solution must require minimal effort cost and time to meet the deadline.

Which approach should a Business Practitioner recommend?

- A. Use Core Text Component
- B. Use HTML Source Edit
- C. Use Foundation Text Component
- D. Create a new Text Component

Answer: A

NEW QUESTION 28

An AEM project (i.e. Myproject) has been deleted. What would happen to the groups (Myproject Owners, Myproject Editors and Wyproject Observers) associated with the deleted project?

- A. These groups will be marked as disabled and only visible to administrators.
- B. These groups will remain in AEM until the instance is restarted.
- C. These groups will remain in AEM and require manual deletion by administrators.
- D. These groups will be deleted immediately upon project deletion.

Answer: C

NEW QUESTION 32

A product manager wants to incorporate content that lets users know where they are in the purchase flow. This feature needs to be implemented efficiently and as quickly as possible.

What should the Business Practitioner recommend to meet this requirement?

- A. Use the navigation core component
- B. Use the list core component
- C. Develop a custom purchase flow component
- D. Use the progress bar component

Answer: D

NEW QUESTION 37

A content manager has many assets that the team is working to upload into AEM. Multiple users are responsible for adding the assets. Each asset must be uploaded only once.

What should the Business Practitioner update?

- A. Day CQ DAM Create Asset
- B. Digital Rights Management
- C. Asset View Servlet
- D. Day CQ DAM Asset Upload Restriction

Answer: D

NEW QUESTION 42

A new user who is a member of the content-authors group needs to access the AEM web console. The new user should not be added to the administrator's group. What should the Business Practitioner recommend?

- A. Give additional permissions to content-authors group
- B. Update the IMS configuration
- C. Update the OSGi configuration
- D. Give additional permissions to the new user

Answer: B

NEW QUESTION 45

A customer has been using the AEM ContextHub feature and wants to extend it by adding an additional API. The additional API will be used to allow digital marketers to target banners based on CRM data for the current visit.

What should the Business Practitioner recommend that the customer create?

- A. A ContextHub UI module
- B. A custom session store candidate
- C. A custom persisted store candidate
- D. A custom ISONP store candidate

Answer: A

NEW QUESTION 48

A Business Practitioner needs to deactivate content that is published in production. Where should the deactivation workflow be initiated?

- A. On the dispatcher
- B. On the author
- C. On the CDN
- D. On the publish

Answer: B

NEW QUESTION 52

A customer wants to add a field to the properties of all existing and new assets in AEM Assets to capture the asset rating. After the team uploads an asset the review team needs to go through the uploaded assets and fill in the ratings. How should the Business Practitioner meet this requirement?

- A. Build a new schema with the rating property via the Metadata Schemas tool
- B. Create a new schema with the rating property via the Folder Metadata Schemas tool
- C. Build a new profile with the rating property for assets via the Metadata Profiles tool
- D. Create a new profile with the rating property via the image Profiles tool

Answer: C

NEW QUESTION 53

Due to a major conflict in the 'add to cart' functional requirement in the e-commerce project, the development team cannot proceed with the planning and implementation. After a detailed discussion with the product Owner and development team, the requirement conflict is still not resolved. Who should the business Practitioner meet with to resolve this issue?

- A. • Content Owner • Architect
- B. • Content Manager • Development Lead
- C. • Business Owner Architect
- D. • Scrum Waste* • Project Manager

Answer: D

NEW QUESTION 54

Regarding performance, what are the Adobe recommended response time guidelines for uncacheable HTML requests?

- A. 30% of the requests for pages should have a response in less than 100ms.
- B. 70% of the requests for pages should have a response in less than 100ms.
- C. 20% of the requests for pages should have a response in less than 1 second.
- D. No pages should respond slower than an elapsed period of 500ms.

Answer: B

NEW QUESTION 56

An author plans to change the source pages that occur as a result of normal maintenance. The author will handle multiple root branches and promote the content without disturbing the published content. What should a Business Practitioner recommend to the content authoring team?

- A. Use Launches
- B. Use the rollout option on a blueprint
- C. Use live copy
- D. Use Projects

Answer: B

NEW QUESTION 57

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