# Exam Questions 9A0-389

Adobe Campaign Developer Exam

## https://www.2passeasy.com/dumps/9A0-389/

**NEW QUESTION 1**
You want to add the following new columns to the output of a direct mail file extract:
<firstparturl><firstName>-<lastName>
Firstparturl is already declared in a JavaScrips activity which will be executed before the targeting query:
vars.firstparturl = 'http://www.amazingcompany.com/u=';
The additional column for recipient called John Doe should look like this: http://www.amazingcompany.com/u=John-Doe
How would you have created the expression in the query activity (Additional columns window) in order to meet the above mentioned requirement?

A. 'vars.firstparturl'+vars.firstName+'-'+vars.lastName
B. $(vars/@firstparturl)+@firstName+'-'+@lastName
C. $(vars.firstparturl)+firstName+'-'+lastName
D. 'vars.firstparturl'+$(vars/@firstName)+'-'+$(vars/@lastName)

**Answer:** D

**NEW QUESTION 2**
Which assessment should you use to hide a container in a form when gender is equal to a value of 1?

A. MISSING
B. MISSING
C. MISSING
D. MISSING

**Answer:** D

**NEW QUESTION 3**
The header of the email contains these words:
E-mail not displayed correctly? View the Web version How would you implement the link?

A. Using a link to a responsive version of the email.
B. using a link to the customer's website.
C. Using the mirror page personalization block.
D. Using the optout personalization block.

**Answer:** A

**NEW QUESTION 4**
How would you setup a container in a form in order to make it visible for operators with the named right Managementgroup2?

A. <container xpath="HasNamedRight" label="Managementgroup2" visible="true" …>
B. <container type="visible"…><condition expr="@namedRight = = 'Managementgroup2'"/>…</container>
C. <container visibleIf="HasNamedRight('Managementgroup2')" …>…</container>
D. <container enableIf="expr='[@namedRight]= = Managementgroup2'" …>…</container>

**Answer:** D

**NEW QUESTION 5**
A user receives an Adobe Campaign email notification where they are informed that approval is needed for a certain delivery. The user logs into the Adobe Campaign console and wants to approve the mentioned delivery via the delivery dashboard but the approval link is NOT displayed there. What would cause the approval link to NOT be shown?

A. The delivery has already been approved by another operator.
B. The user needs to belong to the "Delivery operators" group in order to see the link.
C. Only the link provided in the email notification can be used to approve the delivery.
D. The content of the delivery needs to be approved by another operator first.

**Answer:** A

**NEW QUESTION 6**
Given the following schema, which is the correct syntax to display the "Birth date" field on an input form?

```
<srcSchema entitySchema="xtk:srcSchema" label="Recipients" name="recipient" namespace="nms"
xtkschema="xtk:srcSchema">
    <element autopk="true" name="recipient">
        <compute-string expr="@lastName + ' ' + @firstName + ' (' + @email + ')' "/>
        <attribute label="Last name" length="50" name="lastName" type="string"/>
        <attribute label="First name" length="30" name="firstName" type="string"/>
        <attribute label="Birth date" name="birthDate" type="date"/>
        <attribute name="email" template="xtk:common:email"/>
        <attribute name="mobilePhone" template="xtk:common:mobilePhone"/>
    </element>
</srcSchema>
```

A. <input xpath="recipient/@birthDate"/>
B. <input xpath="birthDate type="calendar"/>
C. <input xpath="@birthDate'/>

D. <input xpath="birthdate"/>

**Answer:** C


**NEW QUESTION 7**
How should you organize the creation of the following tasks?

A. Campaign – Program – Plan- Delivery
B. Delivery – Campaign – Plan – Program
C. Plan – Program – Campaign – Delivery
D. Program – Delivery – Plan – Campaign

**Answer:** A


**NEW QUESTION 8**
What could we do to improve the integrity of the following API function?

```
//function to reset the email address of a customer
function neo_customer_reset(customerId, emailAddr)
{
    var strCustomer = neo.customer.load(customerId);
    strCustomer.contactInfo.emailAddr = emailAddr;
    strCustomer.save();

    return "Successfully Updated";
}
```

A. Return a DOMElement instead of a string
B. Include a try – catch statement to catch errors
C. Store the incoming arguments in an array
D. Use thequeryDef API instead of the load() and save() methods
E. Include a conditional If statement to catch errors

**Answer:** D


**NEW QUESTION 9**
The following XML expression checks for the existence of a first name and will raise an error if the first name field is empty.

```
<leave>
    <check expr="@firstName!=''">
        <error>Please enter a first name!</error>
    </check>
</leave>
```

Where should this expression be located?

A. Inside the <form> element of a form only
B. Inside the master container element within the form
C. Inside the main table element of the data schema.
D. Inside an external JavaScript file which is linked to from within a form container.

**Answer:** C


**NEW QUESTION 10**
You want to create a landing page that has a width of exactly 800 pixels. What should you do?

A. Create an HTML nodewithin the page and specify the page width.
B. Open the page properties and set the "page width" attribute.
C. Open the rendering and add a CSS directive to overload the page width.
D. Create a JavaScript activity and set the page width attribute within the context.

**Answer:** B


**NEW QUESTION 10**
A new schema is defined. An error appears, as shown below, when the schema is saved. What could be the cause of the error?

```
<srcSchema namespace="cus" name="event">

    <enumeration basetype="short" default="" name="eventType">
        <value label="Webinar" name="web" value="1"/>
        <value label="Trade show" name="trade" value="2"/>
    </enumeration>

    <element label="Marketing Events" labelSingular="Event" name="event">
        <element name="recipient" target="nms:recipient" type="link"/>
        <attribute name="eventType" enum="nms:recipient:eventType" label="Type of event" type="long"/>
        <attribute type="datetime" name="eventDate" label="Date of event"/>
    </element>

</srcSchema>
```

Adobe Campaign - Client console - Error ✕

🚫 Unable to find XPath element 'eventType' in schema 'nms:recipient'.
Error while generating schema 'cus:event'.

Ok
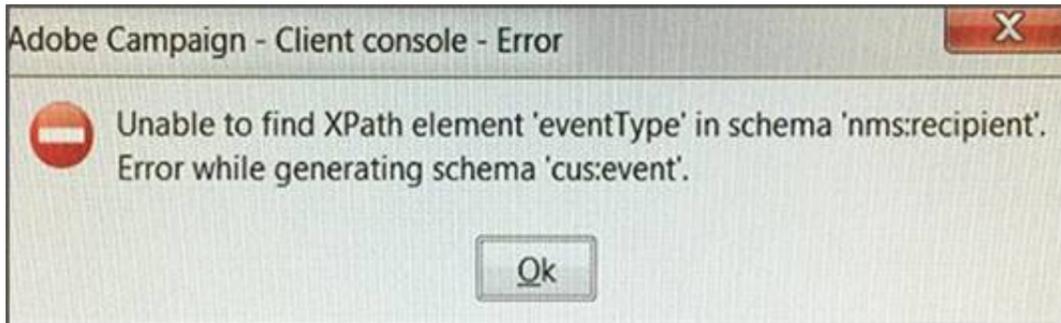
A. The xpath to the enumeration is incorrect.
B. The enumeration definition is incorrect.
C. The recipient schema is incorrect.
D. The eventType element is incorrect.

**Answer:** D

**NEW QUESTION 14**
You need to display email, firstName and lastName according to the following layout. Which element or attribute should you use?

Prospects 'John Doe(johh@gmail.com)'

| Email: | john@gmail.com | | |
| FirstName: | John | LastName: | Doe |
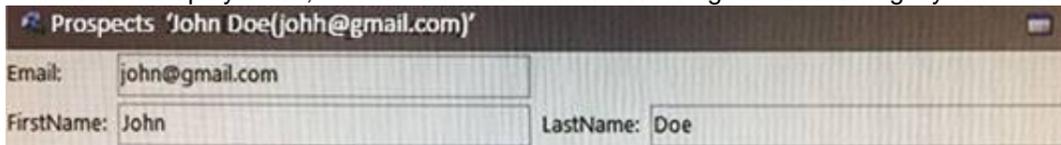
A. length="100" attribute on the email.
B. colspan="2" attribute on the email.
C. <static/> element after the email.
D. <container/> element after the email.

**Answer:** A

**NEW QUESTION 16**
A new schema is defined. This error appears when the schema is saved. What is the reason for this error?

```
<srcSchema name="prospect namespace="demo"/>
    <element name="prospect">
        <key name="email">
            <keyfield xpath="@email"/>
        </key>
        <compute-string expr="@lastName + [location/@zipCode]"/>
        <attribute length="50" name="email" type="string"/>
        <attribute length="20" name="lastName" type="string"/>
        <attribute length="20" name="firstName" type="string"/>
        <attribute name="zipCode" type="short"/>
    </element>
</srcSchema>
```
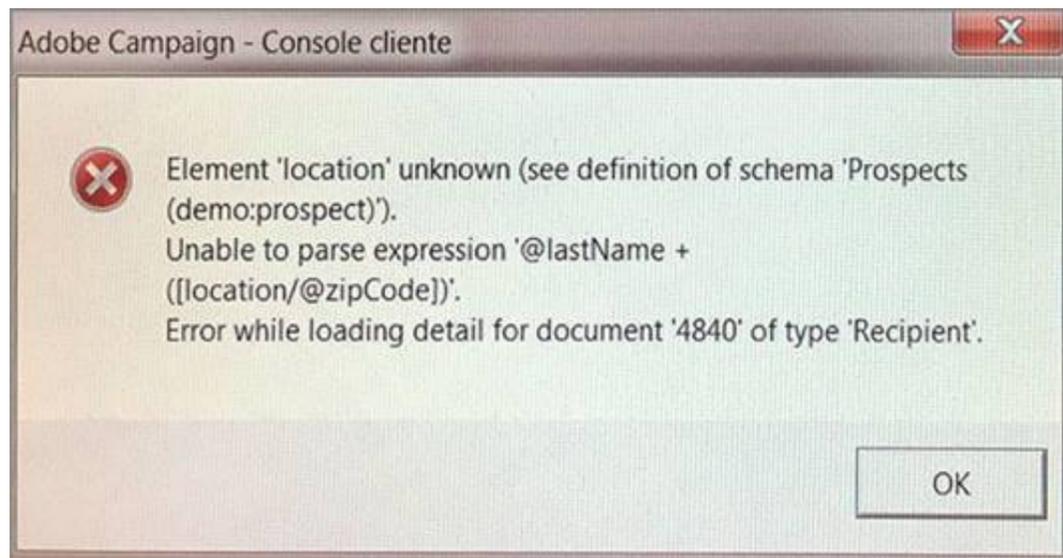
A. The location element is incorrect.
B. The compute-string is incorrect.
C. The type of the zipcode attribute is incorrect.
D. The prospect does not have a zip code.

**Answer:** C

**NEW QUESTION 20**
Which two parts of this query could potentially cause performance problems? (Choose two.)
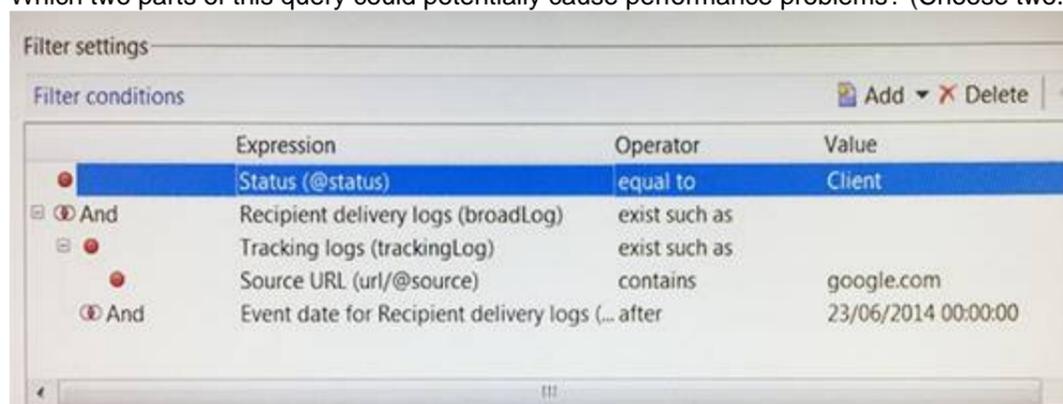


A. The "equal to" operator is notefficient.
B. The "url" is a table with high volumes.
C. The "tracking log" is a table with high volumes.
D. The "exist such as" operator is not efficient.

**Answer:** CD

**NEW QUESTION 24**
A store runs a satisfaction survey every year. The purpose of the survey is to measure the change in satisfaction over the years. How should you store the survey responses?

**Answer:**

**NEW QUESTION 29**
How can you give access to a view without giving access to its source folder?

A. Provide only read access to the specific parent node.
B. Do not give read access on the parent node of the source folder.
C. Set the "Restrict to information found in sub-folders of" tab to the specific view.
D. The user must be able to access the source folder to access a view.

**Answer:** B

**NEW QUESTION 31**
What is the purpose of the "Taken into account if" expression on a predefined filer?

A. The "Taken into account if" expression provides the marketing user with a drop-down to select which conditions to apply.
B. The conditions on which the "Taken into account if" expression is applied will only be used if the "Taken into account if" expression is true.
C. The "Taken into account if" expression is used to only display an input when the expression is true.
D. The "Taken into account if" expression can be used to format the filter result

**Answer:** D

**NEW QUESTION 36**

What does it mean to "Enable but do not execute" a workflow Activity, assuming the workflow has been started?

A. The workflow will execute up until the specified Activity, skip it, and continue without error.
B. The workflow will execute up until, but not through, the specified Activity.
C. The workflow will execute up until the specified Activity, prepare it to run, and then pause.
D. The workflow will execute through the specified Activity and then pause.
E. The workflow will execute through the specified Activity normall
F. but will log additional data in the Journal.

**Answer:** B


**NEW QUESTION 40**
How would you set up the query of a predefined filter in order to get all recipients with blacklisted email addresses?

A. no longer contact by direct mail or no longercontact by email or status for info on the e- mail equal to Quarantine
B. no longer contact (by any channel) or no longer contact by email or status for info on the e-mail equal to Blacklisted
C. no longer contact (by any channel) and no longer contact by email and status for info on the e-mail equal to Blacklisted
D. no longer contact by direct mail and no longer contact by phone and status for info on the e-mail equal to Quarantine

**Answer:** B


**NEW QUESTION 43**
A technical workflow needs to be deployed in order to delete all contact from the out-of-the- box recipient table which are born before a certain year. The workflow should automatically run on a daily basis. Identify the workflow activities needed to perform the given task.

A. Time constraint – Data loading (RDBMS) – Content Management – End
B. Continuous delivery – Loading (SOAP) – Update aggregate – End
C. Scheduler – Query – Update Data – End
D. Wait – Read list – List update – End

**Answer:** C


**NEW QUESTION 47**
In order to restrict the choice of target elements in an input form a sysfilter was added via the link definition:

```
1 <input xpath="mainContact">
2       <!-- Filter the selection of the link on the adobe.com domain -->
3             <sysFilter>
4                   ...
5             </sysFilter>
6 </input>
```

What is missing in line 4?

A. <element expr="@domain ='adobe.com'"/>
B. <condition expr="@domain = 'adobe.com'"/>
C. <element xpath="@domain = 'adobe.com'"/>
D. <condition xpath="@domain = 'adobe.com'"/>

**Answer:** B


**NEW QUESTION 49**
Which is required when creating a new Plan?

A. Description
B. Parent
C. Start and end date
D. Nature

**Answer:** D


**NEW QUESTION 53**
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