Exam Questions 9A0-389

Adobe Campaign Developer Exam

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NEW QUESTION 1
A new attribute is added to the recipient schema. The error message shown below appears when opening the recipient. What is the cause of the error?

```
<srcSchema name="recipient" namespace="demo">

    <enumeration basetype="short" default="bronze" name="segment">
        <value label="Bronze" name="bronze" value="1"/>
        <value label="Silver" name="silver" value="2"/>
        <value label="Gold" name="gold" value="3"/>
    </enumeration>

    <element desc="Recipient table (profiles" img="nms:recipient.png" label=Recipients"
            labelSingular="Recipient" name="recipient">

        <attribute enum="segment" name="segment" type="short"/>

    </element>

</srcSchema>
```
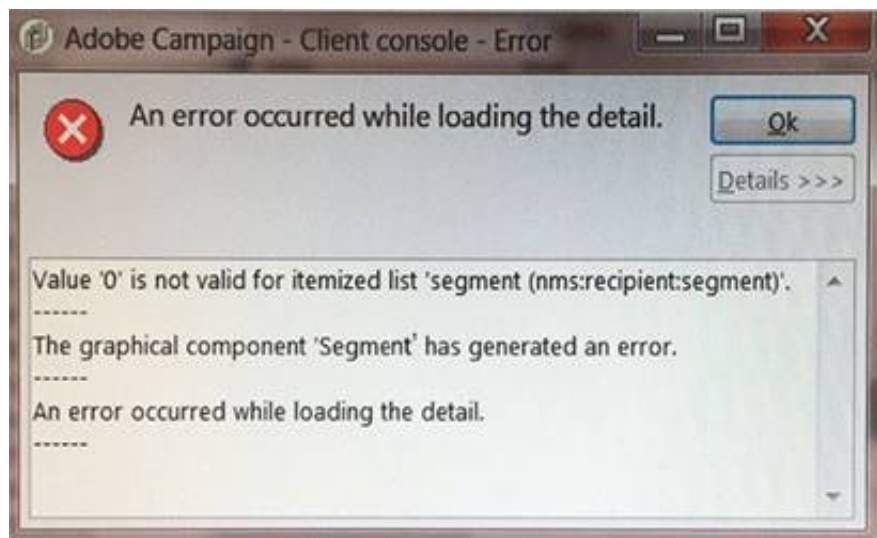

A. The segment attribute is wrong.
B. The navtree definition isincorrect.
C. The value of the segment in the recipient record is incorrect.
D. The form definition is incorrect.

Answer: A

NEW QUESTION 2
What is the effect of the following sysFilter when added to a Recipient schema extension?

```
<sysFilter>
        <condition expr="@email != ""/>
</sysFilter>
```

A. When viewing or loading Recipients in Adobe Campaign, only Recipients with an email address are displayed or loaded
B. All Web Applications that capture an email address will automatically validate that the field is not empty
C. Only Recipients with email address can be inserted into thedatabase
D. Recipients without email addresses will automatically be executed from email deliveries

Answer: C

NEW QUESTION 3
Which assessment should you use to hide a container in a form when gender is equal to a value of 1?

A. MISSING
B. MISSING
C. MISSING
D. MISSING

Answer: D

NEW QUESTION 4
How would you setup a container in a form in order to make it visible for operators with the named right Managementgroup2?

A. <container xpath="HasNamedRight" label="Managementgroup2" visible="true" …>
B. <container type="visible"…><condition expr="@namedRight = = 'Managementgroup2'"/>…</container>
C. <container visibleIf="HasNamedRight('Managementgroup2')" …>…</container>
D. <container enableIf="expr='[@namedRight]= = Managementgroup2'" …>…</container>

Answer: D

NEW QUESTION 5
The following data model was automatically created by Adobe Campaign. How would you implement the corresponding schema?

cdArchive

SQL field	Type	Label	Description
iCdArchiveId	long	Primary key	Internal primary key
sArtist	string 100	Artist	Artist
sRecordCompany	string 50	Record Company	Record Company
sTitle	string 100	Title	Title
tsReleaseDate	date	Release Date	Release Date

A. MISSING
B. MISSING
C. MISSING
D. MISSING

Answer: C

NEW QUESTION 6
A user receives an Adobe Campaign email notification where they are informed that approval is needed for a certain delivery. The user logs into the Adobe Campaign console and wants to approve the mentioned delivery via the delivery dashboard but the approval link is NOT displayed there. What would cause the approval link to NOT be shown?

A. The delivery has already been approved by another operator.
B. The user needs to belong to the "Delivery operators" group in order to see the link.
C. Only the link provided in the email notification can be used to approve the delivery.
D. The content of the delivery needs to be approved by another operator first.

Answer: A

NEW QUESTION 7
Given the following schema, which is the correct syntax to display the "Birth date" field on an input form?

```
<srcSchema entitySchema="xtk:srcSchema" label="Recipients" name="recipient" namespace="nms"
xtkschema="xtk:srcSchema">
    <element autopk="true" name="recipient">
        <compute-string expr="@lastName + ' ' + @firstName + ' (' + @email + ')' "/>
        <attribute label="Last name" length="50" name="lastName" type="string"/>
        <attribute label="First name" length="30" name="firstName" type="string"/>
        <attribute label="Birth date" name="birthDate" type="date"/>
        <attribute name="email" template="xtk:common:email"/>
        <attribute name="mobilePhone" template="xtk:common:mobilePhone"/>
</srcSchema>
```

A. <input xpath="recipient/@birthDate"/>
B. <input xpath="birthDate type="calendar"/>
C. <input xpath="@birthDate'/>
D. <input xpath="birthdate"/>

Answer: C

NEW QUESTION 8
How should you set the value of the integrity attribute in a link in order to delete the source occurrence which is NO longer referenced by a target occurrence?

A. define
B. normal
C. own
D. neutral

Answer: A

NEW QUESTION 9
You create a new operator in Adobe Campaign. You decide the operator will NOT need access to the system via the rich client console. Which statement is true when rich client access is forbidden?

A. The operator cannot login via the rich client but has web access and is authorized to make API requests
B. The operator can only access the system through SSH
C. The operator cannot login via the rich client or make API requests but will have web access
D. The operator cannot login via the rich clientand has to access all functionality through a web interface
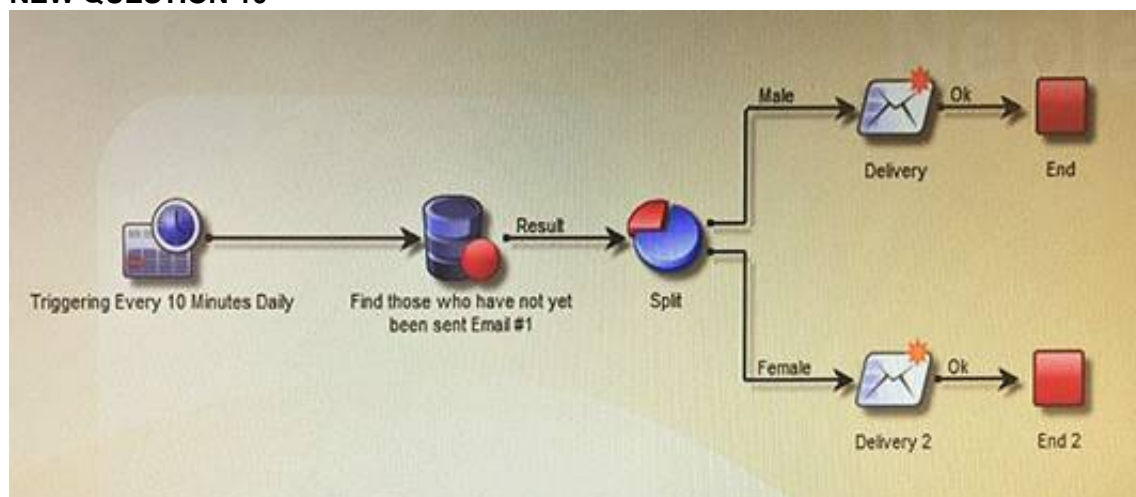
Answer: D

NEW QUESTION 10
You want to create a landing page that has a width of exactly 800 pixels. What should you do?

A. Create an HTML nodewithin the page and specify the page width.
B. Open the page properties and set the "page width" attribute.
C. Open the rendering and add a CSS directive to overload the page width.
D. Create a JavaScript activity and set the page width attribute within the context.

Answer: B

NEW QUESTION 10

A. The end activity will cause all records in the context to be removed from memory.
B. The split might fail causing no deliveries to be sent.
C. The two deliveries will be sent concurrently causing issues with the MTA.
D. The query may not have been completed before the scheduler runs again.
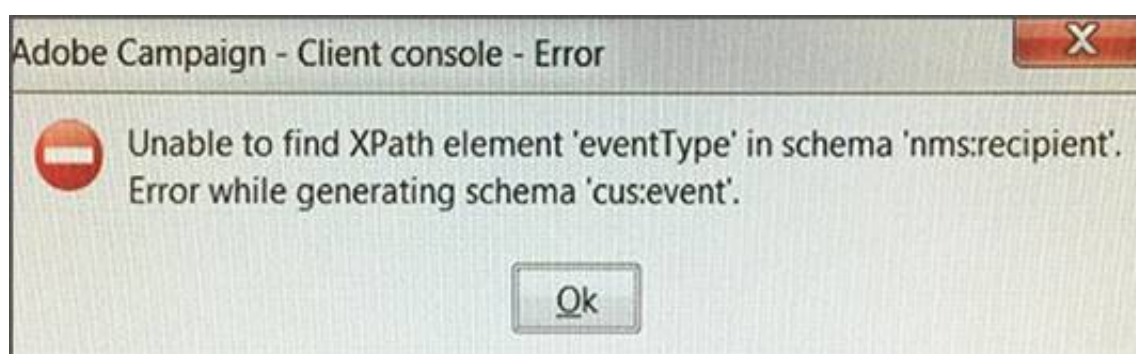
Answer: D

NEW QUESTION 14
A new schema is defined. An error appears, as shown below, when the schema is saved. What could be the cause of the error?

A. The xpath to the enumeration is incorrect.
B. The enumeration definition is incorrect.
C. The recipient schema is incorrect.
D. The eventType element is incorrect.

Answer: D

NEW QUESTION 18
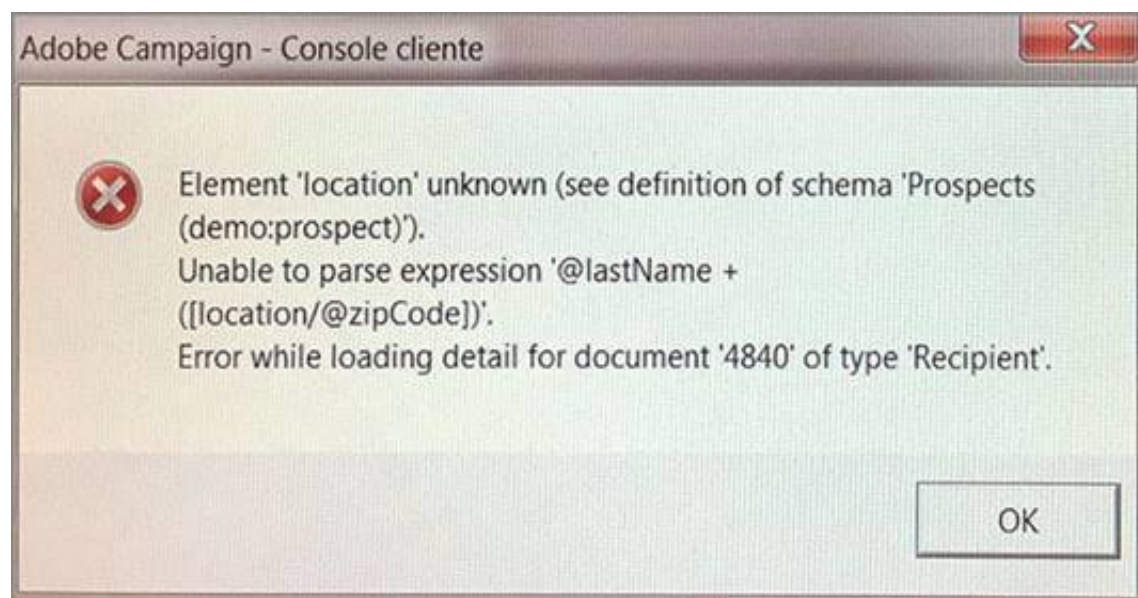A new schema is defined. This error appears when the schema is saved. What is the reason for this error?

```
<srcSchema name="prospect namespace="demo"/>
    <element name="prospect">
        <key name="email">
            <keyfield xpath="@email"/>
        </key>
        <compute-string expr="@lastName + [location/@zipCode]"/>
        <attribute length="50" name="email" type="string"/>
        <attribute length="20" name="lastName" type="string"/>
        <attribute length="20" name="firstName" type="string"/>
        <attribute name="zipCode" type="short"/>
    </element>
</srcSchema>
```
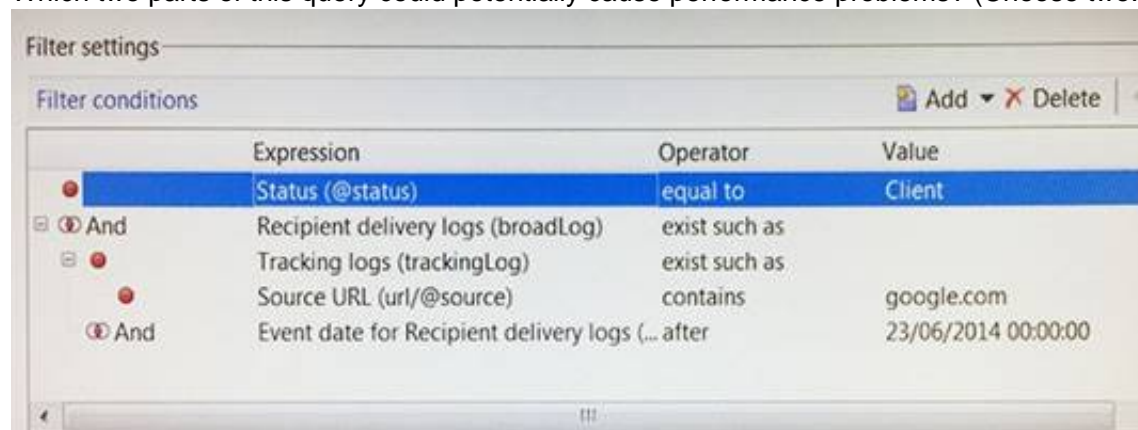
Adobe Campaign - Console cliente

Element 'location' unknown (see definition of schema 'Prospects (demo:prospect)').
Unable to parse expression '@lastName + ([location/@zipCode])'.
Error while loading detail for document '4840' of type 'Recipient'.

OK

A. The location element is incorrect.
B. The compute-string is incorrect.
C. The type of the zipcode attribute is incorrect.
D. The prospect does not have a zip code.

Answer: C

NEW QUESTION 23
Which two parts of this query could potentially cause performance problems? (Choose two.)

Filter settings

Filter conditions			Add ▾ ✕ Delete
	Expression	Operator	Value
●	Status (@status)	equal to	Client
⊟ ◑ And	Recipient delivery logs (broadLog)	exist such as	
⊟ ●	Tracking logs (trackingLog)	exist such as	
●	Source URL (url/@source)	contains	google.com
◑ And	Event date for Recipient delivery logs (...	after	23/06/2014 00:00:00

A. The "equal to" operator is notefficient.
B. The "url" is a table with high volumes.
C. The "tracking log" is a table with high volumes.
D. The "exist such as" operator is not efficient.

Answer: CD

NEW QUESTION 24
A store runs a satisfaction survey every year. The purpose of the survey is to measure the change in satisfaction over the years. How should you store the survey responses?

Answer:

NEW QUESTION 27
Which XML element correctly defines a 32-bit integer field?

A. <attribute name="count" label="Count" type="integer" />
B. <attribute name="count"label="Count" type="long" />
C. <attribute name="count" label="Count" type="integer" length="32" />
D. <attribute name="count" label="Count" type="long" length="32" />

Answer: B

NEW QUESTION 29
How can you give access to a view without giving access to its source folder?

A. Provide only read access to the specific parent node.
B. Do not give read access on the parent node of the source folder.
C. Set the "Restrict to information found in sub-folders of" tab to the specific view.
D. The user must be able to access the source folder to access a view.

Answer: B

NEW QUESTION 32
Workflows are NOT executing anymore. Which module is the root cause for this problem?

A. runwf
B. mta
C. watchdog
D. wfserver

Answer: A

NEW QUESTION 36
What is the purpose of the "Taken into account if" expression on a predefined filer?

A. The "Taken into account if" expression provides the marketing user with a drop-down to select which conditions to apply.
B. The conditions on which the "Taken into account if" expression is applied will only be used if the "Taken into account if" expression is true.
C. The "Taken into account if" expression is used to only display an input when the expression is true.
D. The "Taken into account if" expression can be used to format the filter result

Answer: D

NEW QUESTION 41
How would you set up the query of a predefined filter in order to get all recipients with blacklisted email addresses?

A. no longer contact by direct mail or no longercontact by email or status for info on the e- mail equal to Quarantine
B. no longer contact (by any channel) or no longer contact by email or status for info on the e-mail equal to Blacklisted
C. no longer contact (by any channel) and no longer contact by email and status for info on the e-mail equal to Blacklisted
D. no longer contact by direct mail and no longer contact by phone and status for info on the e-mail equal to Quarantine

Answer: B

NEW QUESTION 43
Which attribute is mandatory when inserting a LinkList into a form?

A. An xpath attribute with a value set to the namespace and name of the foreign schema.
B. A zoom element with a value set to true or false.
C. An xpath attribute witha value set to the name of the link between the source and foreign schema.
D. A type attribute with a value set to "link-list"
E. An xpath attribute with a value set to the namespace of the foreign schema.

Answer: D

NEW QUESTION 48
A technical workflow needs to be deployed in order to delete all contact from the out-of-the- box recipient table which are born before a certain year. The workflow should automatically run on a daily basis. Identify the workflow activities needed to perform the given task.

A. Time constraint – Data loading (RDBMS) – Content Management – End
B. Continuous delivery – Loading (SOAP) – Update aggregate – End
C. Scheduler – Query – Update Data – End
D. Wait – Read list – List update – End

Answer: C

NEW QUESTION 49
Which file handles incoming SOAP requests in Adobe Campaign?

A. nljsprouter.jsp
B. soaprouter.jsp
C. soapservice.jsp
D. soapservice.php
E. jsprequest.jsp
F. neorouter.jssp

Answer: B

NEW QUESTION 53
Regarding the schema below, why is the link NOT optimized?

```
<srcSchema name="purchase" namespace="neo">
    <element autopk="true" label="Purchases" name="purchase">
        <attribute label="purchase identifier" name="idPurchase" type="long">
        <attribute label="Product" name="product" type="string"/>
        <attribute label="Date" name="date" type="date"/>
        <attribute label="Price" name="price" type="double"/>
        <element label="Recipient" name="recipient" target="nms:recipient" type="link">
            <join xpath-dest="@id" xpath-src="@idPurchase"/>
        </element>
    </element>
</srcSchema>
```

A. Integrity rules are not defined
B. The sequence for filling primary key values is not defined
C. The automatic primary key is not used
D. There is no unique index on the idPurchase attribute

Answer: D

NEW QUESTION 56
In order to restrict the choice of target elements in an input form a sysfilter was added via the link definition:

```
1 <input xpath="mainContact">
2      <!-- Filter the selection of the link on the adobe.com domain -->
3          <sysFilter>
4              ...
5          </sysFilter>
6 </input>
```

What is missing in line 4?

A. <element expr="@domain ='adobe.com'"/>
B. <condition expr="@domain = 'adobe.com'"/>
C. <element xpath="@domain = 'adobe.com'"/>
D. <condition xpath="@domain = 'adobe.com'"/>

Answer: B

NEW QUESTION 60
Which is required when creating a new Plan?

A. Description
B. Parent
C. Start and end date
D. Nature

Answer: D

NEW QUESTION 61
There is an import workflow and an aggregates workflow. The aggregates need to be recalculated every time new data is imported. Which should you use as the first activity of the aggregates workflow?

A. A JavaScript activity that containsthe OnReceiveEvent method.
B. A Scheduler activity that runs every 5 minutes.
C. A Signal activity that is called from a PostEvent method.
D. A Jump that is called from another Jump.

Answer: B

NEW QUESTION 65
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