

AD0-E102 Dumps

Adobe Experience Manager Business Practitioner Exam

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NEW QUESTION 1

A template author wants to modify the default layout for all existing product pages. If the original editable template is modified, what happens?

- A. All existing product pages are changed to reflect the change including the initial content and structure of the template
- B. All existing product pages are changed to reflect the change in initial content excluding the structure
- C. No existing product pages are changed
- D. All existing product pages are changed to reflect the change in structure excluding the initial content

Answer: A

NEW QUESTION 2

A specific user is encountering an error while editing a page that other authors have not reported. How would you troubleshoot the problem using AEM?

- A. Use AEM Screens for a screenshare session
- B. Check the Page timeline
- C. Impersonate as the user reporting the issue
- D. Check the Dispatcher

Answer: D

NEW QUESTION 3

Which item is required in order for authors to be able to publish experience fragments to Adobe Target?

- A. It works out of the box
- B. Use Adobe Launch
- C. Use Dynamic Tag Manager
- D. Set up a cloud configuration

Answer: D

NEW QUESTION 4

How can an author determine the number of Language Copies for a given page?

- A. The Language Copies will be displayed in the page properties
- B. The Language Copies will be displayed in the Filters section
- C. The Language Copies will be displayed in References section
- D. The Language Copies will be displayed in Manage Publications

Answer: C

NEW QUESTION 5

When should you use a closed user group?

- A. When you want to allow only a subset of authors to edit tags
- B. When you want to restrict access to content on an author server
- C. When you want to restrict access to published content
- D. When you want to restrict access to a specific team for an AEM Project

Answer: C

NEW QUESTION 6

What is the recommended method to view a pages as it was in a previous point in time?

- A. Revert pages to their previous versions
- B. Use Timewarp to simulate the published state of a page at specific times in the past
- C. Create a workflow to take screen captures of pages and store them in Assets
- D. Keep nightly backups of CRX and restore as needed

Answer: B

NEW QUESTION 7

A client has a native iOS application that they do not want to change. What is the recommended architecture to configure AEM to allow the application to ingest content?

- A. Place the content in content fragments and use content services
- B. Place the content in experience fragments and use content services
- C. Construct a document in Forms and use content services
- D. Use the built-in workflow to export JSON and use content services

Answer: B

NEW QUESTION 8

A company foresees the structure of page templates will change frequently for its pages. Why is it important to use editable templates instead of static templates?

- A. Allows you to add initial components to existing pages
- B. The Column Control component is only available for editable templates
- C. Editable templates are replicated faster to a publish server
- D. A dynamic connection is maintained between the page and the template on existing pages

Answer: D

NEW QUESTION 9

Regarding performance, what are the Adobe recommended response time guidelines for uncached HTML requests?

- A. 30% of the requests for pages should have a response in less than 100ms
- B. 20% of the requests for pages should have a response in less than 1 second
- C. 70% of the request for pages should have a response in less than 100ms
- D. No pages should respond slower than an elapsed period of 500ms

Answer: C

NEW QUESTION 10

Your company is launching a website with customers from around the world. What capabilities of AEM Sites would allow you to make the content more relevant to the largest amount of customers? Choose two.

- A. Translation Framework
- B. Layouting Mode
- C. Editable Templates
- D. Multi-Site Manager
- E. Launches

Answer: BD

NEW QUESTION 10

You want your online store to be updated quarterly so that the featured products align with the current season. What is the best approach to prepare the new web pages for the next quarterly update?

- A. Develop your content in a staging instance of your AEM Site
- B. Develop your content from the same page and publish it when the time comes
- C. Develop your content by creating and editing a launch
- D. Develop your content in a separate unpublished folder

Answer: C

NEW QUESTION 11

An author would like to display an AI-summarized version of an article. Which method would you recommend to achieve this?

- A. Create a variation of a master content fragment
- B. Modify a component to display a shortened form of the article
- C. Create a variation of an experience fragment
- D. Implement a workflow to generate a summarized version

Answer: A

NEW QUESTION 15

Refer to the exhibit. Which is an AEM page mode?



- A. Timewarp
- B. Publish
- C. Deploy
- D. Review

Answer: A

NEW QUESTION 18

A manager wishes to keep track of complete and incomplete tasks related to the creation for a new site. Which feature can do this?

- A. AEM Forms
- B. AEM Launches
- C. AEM Workflows
- D. AEM Projects

Answer: D

NEW QUESTION 22

What can be done to obtain a better bounce rate for your site? Select two.

- A. Use Adobe Target A/B testing to determine the best performing version of your pages
- B. Run reports on AEM Communicates to get user sentiment from social media
- C. Use AEM Projects to communicate with your end-users
- D. Use AEM Asset Insights to capture activity details and make data-driven

Answer: A

NEW QUESTION 24

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