

Exam Questions AD0-E102

Adobe Experience Manager Business Practitioner Exam

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NEW QUESTION 1

There is a copyright and legal information in the footer of all pages of a website which require regular updates. What approach would you recommend to design the footer so that the content can be updated easily?

- A. Add a content fragment to the footer component of the page
- B. Create a footer component and include it on the structure of the page templates
- C. Create a footer component that can be used on the parent page in an iparsys
- D. Add a footer component to the layout container of the page

Answer: B

NEW QUESTION 2

You need to create a large set of pages that share the same content structure but have different content. What is the best approach to create this large set of same structured pages?

- A. Use Projects
- B. Use an Editable Template
- C. Use Workflows
- D. Use Targeting mode

Answer: B

NEW QUESTION 3

A developer is working on a section of a new content component that has an identical look and behavior to a section of another component within the project's codebase. According to AEM Best Practices, how should this component be configured?

- A. The new component should extend an existing component
- B. The old component should be divided into separate components
- C. The new component should be built separately
- D. The existing component should be duplicated

Answer: A

NEW QUESTION 4

A specific user is encountering an error while editing a page that other authors have not reported. How would you troubleshoot the problem using AEM?

- A. Use AEM Screens for a screenshare session
- B. Check the Page timeline
- C. Impersonate as the user reporting the issue
- D. Check the Dispatcher

Answer: D

NEW QUESTION 5

SEO best practice states that if a user were to see a URI and none of the content on the page, they should be able to describe what the page is. Which AEM feature allows you to control a URL while maintaining SEO integrity?

- A. Use the link Externalizer tool to set a global URL rule for your site
- B. Configure your dispatcher to redirect users to SEO enabled pages only
- C. Use the Move command to move the page
- D. Use the vanity URL field of the page property to configure the URL

Answer: D

NEW QUESTION 6

A client is building out their website using several different content pages web specific components to be used on each page. What is the recommended system to restrict components on specific templates?

- A. Set ACL permissions
- B. Define components in page properties
- C. Use content policies
- D. Use the Responsive Grid Edit dialog

Answer: C

NEW QUESTION 7

What would be a good use-case for using AEM to edit your Single Page Application (SPA)?

- A. Allows you to deploy the SPA
- B. Deploy the SPA on native devices
- C. Avoids the service of a front-end developer
- D. Adds the capability for authors to interact with the SPA content

Answer: D

NEW QUESTION 8

A company wants to enable the “Request for Activation” option for some of the authors so that content only gets published upon approval. What would you do to enable the option for those authors?

- A. Overlay the Sites wizard to add “Request for Activation” option
- B. Remove the right to the replicate action from those authors
- C. Add those authors to the Request for Activation workflow model
- D. Give Replicate and Modify permission to those authors
- E. Editable Templates

Answer: C

NEW QUESTION 9

A client has approached you and said that their renditions are not appearing for an asset recently uploaded. As an author, how would you troubleshoot this issue?

- A. Check the Health Checks
- B. Check the failed workflows
- C. Check the properties of the asset
- D. Examine the timeline view

Answer: C

NEW QUESTION 10

Developers implement a home page that seems to render slowly. What feature does AEM provide to measure the time it takes for a page to render?

- A. Set the dispatcher to optimization mode and review the outputs
- B. Run the recommendation report to check the load time of the page
- C. Use the page timer feature to generate a CSV file containing the page render speed
- D. Use the developer mode to observe computational time needed to render all components

Answer: D

NEW QUESTION 10

What is the recommended method to view a pages as it was in a previous point in time?

- A. Revert pages to their previous versions
- B. Use Timewarp to simulate the published state of a page at specific times in the past
- C. Create a workflow to take screen captures of pages and store them in Assets
- D. Keep nightly backups of CRX and restore as needed

Answer: B

NEW QUESTION 14

A client wishes to moderate communication between their customers and their in-house product experts, expecting a very large amount of user-generated data. How can this be accomplished?

- A. Enable reverse replication
- B. Create a forum and Q&A site using AEM Communities
- C. Implement a contact us page using AEM Forms
- D. Conduct an outreach marketing event with Adobe Campaign

Answer: B

NEW QUESTION 17

An author wishes to ensure that only approved elements such as components and styles are used on a web site. Which method will be the most efficient at achieving this?

- A. Create a single policy that all relevant templates will use as their configuration
- B. Group all elements under a single custom namespace
- C. Enable all page templates used to inherit their properties from a master template
- D. Deploy all web pages within the same node of the site structure

Answer: C

NEW QUESTION 20

A client has a long term AEM project that they have extended with new components and extensive edit dialogs. The project is running with AEM version 5.6 and is using the Classic UI. Considering this information, the developer working on the project is wondering if it would be wise to recommend upgrading to AEM version 6.4. What is the recommended approach on a limited budget?

- A. The project would have to rebuild
- B. Given the extent of customization to the current project and the costs the client would incur, do not upgrade to 6.4
- C. Upgrade to 6.4 and configure the Classic UI while starting a new project to migrate the components in a phased approach to Touch UI
- D. The Classic UI remains fully supported while being deprecated, providing all the necessary functionality to the projec
- E. Do not upgrade to 6.4
- F. Upgrade to 6.4 and apply and configure the standard (Touch) UI and disable the Coral 3 formatting to avoid operational congruency issues

Answer: B

NEW QUESTION 23

Your company is launching a website with customers from around the world. What capabilities of AEM Sites would allow you to make the content more relevant to the largest amount of customers? Choose two.

- A. Translation Framework
- B. Layouting Mode
- C. Editable Templates
- D. Multi-Site Manager
- E. Launches

Answer: BD

NEW QUESTION 28

A manager wishes to keep track of complete and incomplete tasks related to the creation for a new site. Which feature can do this?

- A. AEM Forms
- B. AEM Launches
- C. AEM Workflows
- D. AEM Projects

Answer: D

NEW QUESTION 32

You want users to be able to fill out wizard-like forms on any device. What AEM Forms type is best suited for this scenario?

- A. HTML Form
- B. PDF Form
- C. Adaptive Form
- D. XFA Form

Answer: D

NEW QUESTION 33

A developer plans to use the Text component on its pages. However, the out of the box (OOTB) Text component does not allow authors to edit HTML source on the component. How should the developer support HTML source editing?

- A. Edit the OOTD Text component directly to enable sourceedit Rich-Text Editor (RTE) plugin
- B. Create a standalone custom Text component and handle HTML source in Sightly
- C. Create a new clientlib to programmatically handle HTML source in authoring
- D. Extend the OOTB Text component and enable the sourceedit Rich-Text Editor (RTE) plugin

Answer: A

NEW QUESTION 38

Given that your company has a team of creative content creators for your AEM managed website, which is true for managing images and videos?

- A. You should use Sensei to store the assets to the correct DAM folder
- B. You should use AEM Forms to create an asset upload portal
- C. You should enable the Smart Tagging feature to save time on video tagging
- D. You should connect AEM to the Creative Cloud

Answer: C

NEW QUESTION 40

When a user requests a cacheable document from the AEM Dispatcher, what will the Dispatcher check to access whether the document exists in the web server file system? Choose two.

- A. If the document is not cached, the Dispatcher requests the document from the AEM instance
- B. If the document is not cached, the Dispatcher returns a 404 error response
- C. If the document is cached, the AEM Dispatcher returns the file from the CDN Cache
- D. If the document is cached, the AEM Dispatcher requests the cached file after validation

Answer: AC

NEW QUESTION 44

A company plans to develop a set of pages with the same design and structure. The only difference between the pages is the content inside the body. What is the best approach to develop the pages?

- A. Create a specific page template for each page with associated components in each body
- B. Create a page template for all pages with a layout container in the body
- C. Create a page template and put the rich-text (RTE) in the body
- D. Use the out-of-the-box Reference component to allow freedom in context editing

Answer: B

NEW QUESTION 49

A company plans to use machine translation to translate page content in its webpages. Which AEM feature should be used to connect to a third party translation service provider?

- A. Microsoft Translator
- B. Internationalization Translation Service
- C. Translation Integration Framework
- D. Granite Translation Manager

Answer: C

NEW QUESTION 50

In which situation should Experience Fragments be used? Choose two.

- A. Using Content Services to create a headless solution
- B. When experiences need to be optimized with intelligence based on specific KPIs
- C. When content contains large size assets and needs better performance
- D. When experiences can be reused with same or similar content and layout
- E. When using Adobe Experience Cloud service for content

Answer: CD

NEW QUESTION 52

Developers made changes to a page. The client views the page but still sees the old version. However, when the client views the page in Incognito mode, the new page displays correctly. What is the solution to this problem?

- A. Clear the cache of the browser and access the page again
- B. Contact your system administrator to see if there are issues with the replication queue
- C. Check the page status and if necessary, the state of the replication queue
- D. Clear the Dispatcher cache and access the page again

Answer: A

NEW QUESTION 54

A client's side is having authoring consistency issues due to authors publishing pages with components ordered differently on each page. Using AEM Best Practices, what is the best way to configure content components in order to avoid this issue?

- A. Configure a limitations protocol on components per page to restrict the arrangement of components
- B. Enable Group Review whereby authors can preview other authors published pages and match designs
- C. Create a Continuity Outline for authors, allowing for a structured design while maintaining flexibility
- D. Set allowed components within a template, bracketed by structural components that remain constant

Answer: B

NEW QUESTION 59

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