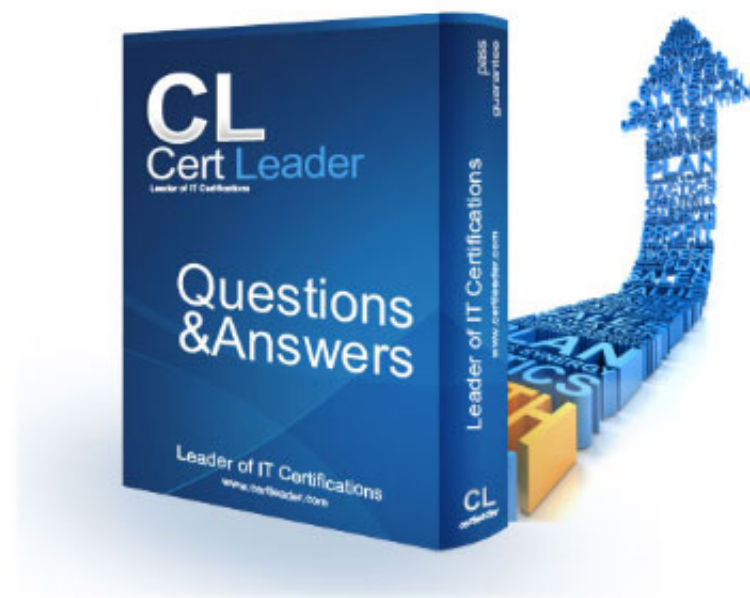


AD0-E308 Dumps

Adobe Campaign Classic Developer

<https://www.certleader.com/AD0-E308-dumps.html>



NEW QUESTION 1

From the Campaign client console, how should a campaign developer determine if the wfserver log contains errors?

- A. Contact Adobe support for help because wfserver logs are accessible to Adobe system administrator
- B. Navigate to Home > Explore > Administration > Technical Workflow" and search for wfserver monitor" workflo
- C. The logs written by the wfserver service are display under the" audit of this workflow.
- D. Navigate to "Home > Monitoring.' Under "process list'. Click on the "wfserver@instance". Then click on open log journal" and search for" error".
- E. Log in to the Adobe campaign server and navigate to the logs directory where Adobe campaign is instance Edit the log file in a text editor.

Answer: D

NEW QUESTION 2

Which statement is true regarding campaign hierarchy?

- A. A campaign plan folder is required to create a campaign.
- B. A campaign workflow folder is required to create a campaign.
- C. A campaign program folder is required to create a campaign.
- D. A campaign folder is required to create a campaign.

Answer: D

NEW QUESTION 3

A Campaign developer is creating an expression that requires use of SQL Code to execute. The SQL expression must segmentCode of the target audience. How should the campaign developer reference the Campaign internal segmentCode attribute in a SQL expression?

- A. sSegmentCode
- B. targetData/segmentCode
- C. targetData/@SegmentCode
- D. iSegmentCode

Answer: D

NEW QUESTION 4

A user in the campaign manager group opens a workflow and click to open a delivery. After the delivery open the following error is thrown: Cannot load document of type Deliveries (nmsdelivery' satisfying '@id =123456678 =0)).' The requested database record does not exist. What is the most likely cause of this error?

- A. The user does NOT have access to the workflow folder.
- B. The user is NOT in the Delivery operation group and does NOT have permission.
- C. The MTA process is NOT running on the instance.
- D. The delivery has already been sent therefore CANNOT be opened.

Answer: A

NEW QUESTION 5

Which type of External Account should be used to connect to the id-sourcing instance in a hybrid installation?

- A. Execution Instance
- B. Routing
- C. External database
- D. HTTP

Answer: D

NEW QUESTION 6

A client has a user created specifically for making API calls. The client does NOT want to create a new token for each call. How should the Campaign developer configure the operator to accomplish this request?

- A. Enable trusted IP
- B. Use Adobe ID login
- C. Forbid web access
- D. Use LDAP integration

Answer: B

NEW QUESTION 7

In which activities can a Campaign developer set the segment code?

- A. Read List Fork, List Update
- B. Test intersection, Fork Enrichment
- C. Intersection Query, Exclusion Enrichment
- D. Read List Update Data Fork Test

Answer: C

NEW QUESTION 8

In a split activity, the Campaign developer defines the Segment Code for each subnet and need to use this value to select conditional content in an email delivery. How should the Campaign developer reference the filed in the delivery?

- A. [targetData/@segmentCode]
- B. @segmentCode
- C. segmentCode
- D. targetdata.segmentCode

Answer: A

NEW QUESTION 9

A Campaign developer is configure an exclusion that takes two queries as input. Query 1: Select customer with email address

Query 2: Select customer who do not want to be contacted

Customer who do not with to be contacted must be removed in a test run of the exclusion the workflow raises the following error.

“You must defined the man set for exclusion Remove Supersessions.”

How should the campaign developer solve this issue?

- A. Create the list called Remove Suppression before running the exclusion
- B. Only connect one query activity to the exclusion
- C. Ensure a primary set is selected on the exclusion tab in the exclusion activity
- D. Configure a delivery for use with the target audience

Answer: C

NEW QUESTION 10

A marketer uses a custom Recipient field to store an email address. What changes, if any, must be made to send emails to seeds?

- A. Extend the seed schema with new email attribute, modify seed form, and reference the seed schema.
- B. Modify the seed form and reference the recipient schema.
- C. No changes are needed; the seeds can use the standard email attribute.
- D. Extend the seed schema with new email attribute only.

Answer: A

NEW QUESTION 10

A Campaign developer must store a dynamically created email subject line code from a campaign workflow. How should the Campaign developer meet this requirement?

- A. Modify the email delivery to write the subject line code to a custom schema
- B. Extract subject line code to a file from the campaign workflow and use the file in reports or re-marketing workflows
- C. Modify the target mapping used in delivery to log subject line code as "additional parameter" in the delivery logs
- D. Write a custom JavaScript code in the campaign workflow to store subject line code in custom schema.

Answer: B

NEW QUESTION 14

What monitoring log should a Campaign developer look at for a database error in a query activity?

- A. Mta
- B. inMail
- C. wfserver
- D. web

Answer: C

NEW QUESTION 19

A Campaign developer needs to run a created campaign workflow. The workflow fails with the following error: The schema specified in the transaction is not compatible with schema “nmsrecepient” specified in the delivery, the must be identical”.

Which steps should the Campaign take to resolve this error?

- A. Delete the email delivery and re-add in into the workflow.
- B. Unconditionally step and restart the workflow.
- C. Change the targeting dimension to the recipient schema prior to the delivery.
- D. Create a new target that matches the default schema of the workflow.

Answer: C

NEW QUESTION 23

Where do you define a new type of folder?

- A. Folder schema
- B. Form XML
- C. Navigation hierarchy XML
- D. Platform Option

Answer: C

NEW QUESTION 25

What is the purpose of the script is_neolane_setup vbs?

- A. To configure the Adobe Campaign server to use the ISS virtual delivery
- B. To instance ISS on the server
- C. To update the Adobe configuration file to use ISS
- D. To instance the Adobe campaign redirection software

Answer: C

NEW QUESTION 26

A Campaign developer create an alert notification with the variable varsrecCount. What is the result?

- A. The notification has the population count of the target going into the alert activity.
- B. The notification sends the total population count for all segments in the campaign.
- C. The notification is blank until the final target is approval for the workflow.
- D. The notification has the number of recipient records in the database.

Answer: A

NEW QUESTION 31

A Campaign developer is sending proofs for an email delivery. The campaign developer must indicate what time proof was generated in the proof email subject line.

How should the Campaign developer accomplish this task?

- A. Code the email delivery to dynamically append the data time in the subject line if a prod is being sent.
- B. In the delivery properties > advanced edit the prof properties and defined a javaScript block to calculate the current timestamp
- C. In the delivery properties > advanced, edit the proof properties to append the current data time stamp when the proof
- D. While sending proofs manually change the subject line to include the current data time

Answer: D

NEW QUESTION 32

A client has 30 Campaign operation defined and requests that a campaign developer add 5 new operations. These operators only need to receive notifications when a specific email campaign workflow fails.

How should a Campaign developer set up these new operation?

- A. Create the 5 new operations and add them as members to the built-in Campaign Managers group
- B. Create the 4 new operators and create a new operators group with the 5 new operators as members
- C. Create the 5 new operators and add them as members to the built-in workflow Supervisors group
- D. Create the 5 new operators with Administrators privileges

Answer: C

NEW QUESTION 34

A Campaign developer must create a new table in Adobe Campaign. None of the fields in the new table have unique values.

What should the Campaign developer do?

- A. Create a table without a primary key
- B. Create a primary key on one of the available fields
- C. Create a composite key of multiple columns
- D. Create a primary key using autopk

Answer: B

NEW QUESTION 37

A Campaign developer notices that targeting approval and content approval notification are not being sent. What should be developer verify to resolve this situation?

- A. The jobs on deliveries in campaigns workflow is running.
- B. The approval message is using a notification typology.
- C. The notification reminders are configured in the approval tab.
- D. The target of the approval message is in the recipient table.

Answer: A

NEW QUESTION 38

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